

# THANKSGIVING WEEKEND **S·A·L·E**

**6 – 8 a.m. Friday, November 27 – Monday, November 30, 2009**

Start your holiday shopping at our biggest sale of the year.

You must present this flyer to enjoy these savings.

Offers valid at Prime Outlets – Pismo Beach. Cannot be combined with any other coupon, sale or promotion. One redemption per person per store. Not valid on gift certificates, gift cards, Internet transactions or previous purchases. Not redeemable for store credit or cash. Certain restrictions apply. Please see store for details. Prime Outlets is not responsible for typographical or content errors or last-minute changes/substitutions made by its merchants when submitting offers for this promotion.

<b>PRIME OUTLETS</b>	<b>ENJOY THESE SAVINGS 6 A.M. – 8 A.M. FRIDAY, NOVEMBER 27 UNLESS OTHERWISE NOTED IN OFFER BELOW</b>	<b>ENJOY THESE SAVINGS 8:01 A.M. FRIDAY, NOVEMBER 27 – MONDAY, NOVEMBER 30 UNLESS OTHERWISE NOTED IN OFFER BELOW</b>
<b>Aéropostale</b>	<b>50% off entire store. Excludes Markdowns &amp; Fragrance.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</small>	<b>50% off entire store. Excludes Markdowns &amp; Fragrance.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009. This is not a coupon but reflects in-store sales.</small>
<b>AK Anne Klein</b>	<b>Sale – savings up to 70% off (select styles) – in store promotion – no coupon necessary. (valid from 6am – close)</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 6am Friday, November 27, 2009.</small>	<b>Sale – savings up to 70% off (select styles) – in store promotion – no coupon necessary. (valid from 6am – close)</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009.</small>
<b>Bass Outlet</b>	<small>Till 9am: Bass Blowout... All Women's Boots, Buy 1, Get 2 Free All Women's Sweaters, Buy 1, Get 2 Free All Men's Sweaters, Buy 1, Get 2 Free All Kids Footwear, Buy 1, Get 2 Free</small> <b>Promotions can't be mixed and matched. No further discounts apply. All other merchandise 50% off*. Plus, save an additional 10-40% off selections throughout the store. *limited exclusions apply. Offer valid only at Prime Outlets midnight Thanksgiving Night – 9am Friday, November 27, 2009.</b>	<small>Early Bird Sale Open - Till 10am All Women's Boots, Buy 1, Get 2 Free All Women's Sweaters, Buy 1, Get 2 Free All Men's Sweaters, Buy 1, Get 2 Free All Kids Footwear, Buy 1, Get 2 Free</small> <b>Promotions can't be mixed and matched. No further discounts apply. All other merchandise 50% off*. Plus, save an additional 10-40% off selections throughout the store. *limited exclusions apply. Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009.</b>
<b>Calvin Klein</b>	<b>Till 10am - 20% off single item. Entire store on sale! Up to 50% off selections.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 10am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</small>	<b>Entire store on sale! Up to 50% off selections.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Monday, November 30, 2009. This is not a coupon but reflects in-store sales.</small>
<b>Carter's</b>	<small>Midnight till Noon: 10% off your entire purchase. Midnight to close: 50% off the entire store!</small> <b>While supplies last, Purchase a Carter's piggy bank for just \$10 when you spend \$50 or more. (2 styles available)</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 12pm Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</small>	<b>50% off the entire store! Friday till noon: 10% off your entire purchase.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009. This is not a coupon but reflects in-store sales.</small>
<b>Dress Barn Outlet</b>	<b>Free 3 piece cosmetic bag set (while supplies last) with any purchase of \$50 or more: valid from 12am – 6am. Entire Store, Buy 1, Get 1 50% off* *Ticketed prices. Lower priced item 50% off. *50% off items excluded.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 6am Friday, November 27, 2009.</small>	<b>Entire Store, Buy 1, Get 1 50% off* *Ticketed prices. Lower priced item 50% off. *50% off items excluded. Sale Dates: 11/25 – 11/29</b>  <small>Offer ends Sunday, November 29<sup>th</sup>. This is not a coupon but reflects in-store sales. This not a coupon but reflects in-store sales.</small>

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<p><b>Factory Brand Shoes</b></p>	<p>20% off entire purchase when purchasing 2 or more pairs of shoes          10% off entire purchase when purchasing one pair of shoes          See store for details. Excludes Skechers Shape-ups          Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</p>	<p>20% off entire purchase when purchasing 2 or more pairs of shoes          10% off entire purchase when purchasing one pair of shoes          See store for details. Excludes Skechers Shape-ups          Offer valid only at Prime Outlets, Friday, November 27, 2009</p>
<p><b>Gymboree Outlet</b></p>	<p><b>Entire store 25% off</b>          (until 6am only, while supplies last, prices reflect discounts taken)          \$5.99 sleepwear – savings of 60% - 70% off regular price. \$7.49 microfleece pants &amp; jackets – savings of 50% - 60% off regular price.  <b>Entire store 20% off.</b>          (from 6:01am until close of business)          Offer valid only at Prime Outlets midnight Thanksgiving Night – 6am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</p>	<p><b>Entire store 20% off!</b>  <b>\$9.99 microfleece pants &amp; jackets – savings of 30% - 50% off regular price. All outerwear 50% off.</b>          Valid while supplies last.          Offer valid only at Prime Outlets 8:01am Friday, November 27 – Monday, November 30, 2009. This is not a coupon but reflects in-store sales.</p>
<p><b>Harry &amp; David</b></p>	<p><b>25% off entire purchase (up to \$500).</b>  <b>Excludes in-store catalog orders. Not valid on catalog orders. Valid until 10am.</b>          Offer valid only at Prime Outlets midnight Thanksgiving Night – 10am Friday, November 27, 2009.</p>	<p>After 10am on Friday and all weekend long: Moose Munch and Pretzel Party Packs, Regularly \$16.95 - \$19.95, NOW \$9.95.          Royal Riviera Pears, Regularly \$29.95, NOW \$19.95.          Tower of Sweet Treats, Regularly \$29.95, Now \$19.95.          Offer valid only at Prime Outlets 10:01am Friday, November 27 – Monday, November 30, 2009. is not a coupon but reflects in-store sales.</p>
<p><b>IZOD</b></p>	<p><b>20% off Entire Purchase</b>          Offer valid only at Prime Outlets midnight Thanksgiving Night – 10am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</p>	<p><b>20% off entire purchase until 10am</b>  <b>Every item in the store 50% off*</b>  <b>Plus take an additional 10 – 50% Off</b>  <b>After 10am, receive 15% off entire purchase</b>          *excludes accessories          Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009.</p>
<p><b>Jockey</b></p>	<p><b>\$10 off your merchandise purchase of \$50 or more.</b>  <b>Associate enter code: 000009012226.</b>          Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009.</p>	<p>All men's and women's underwear, sleepwear and waffle long underwear 40-50% off.          Plus, while supplies last, \$2.99 each women's chenille fur cuff glove and slipper socks.          Offer valid only at Prime Outlets 8:01am Friday, November 27 – Monday, November 30, 2009. This not a coupon but reflects in-store sales.</p>
<p><b>Jones New York</b></p>	<p><b>Sale – savings up to 75% off (select styles) – in store promotion – no coupon necessary.</b>  <b>(valid from 6am – close)</b>          Offer valid only at Prime Outlets midnight Thanksgiving Night – 6am Friday, November 27, 2009. This not a coupon but reflects in-store sales.</p>	<p><b>Sale – savings up to 75% off (select styles) – in store promotion – no coupon necessary.</b>  <b>(valid from 6am – close)</b>          Offer valid only at Prime Outlets 6am Friday, November 27 – Sunday, November 29, 2009. This not a coupon but reflects in-store sales.</p>
<p><b>Kitchen Collection</b></p>	<p><b>Purchase a reusable Kitchen Collection shopping bag for \$.99 and receive 10% off anything that will fit into the bag. Valid until 6am only. Code: KCBAG</b>          Offer valid only at Prime Outlets midnight Thanksgiving Night – 6am Friday, November 27, 2009. This not a coupon but reflects in-store sales.</p>	<p><b>20% - 60% off selected housewares by Cuisinart, Wearever and Hamilton Beach.</b>          Offer valid only at Prime Outlets 8:01am Friday, November 27 – Monday, November 30, 2009. This not a coupon but reflects in-store sales.</p>
<p><b>Lane Bryant Outlet</b></p>	<p><b>All Sweaters Buy One Get One Free</b>  <b>Off regular prices. Lower priced item is free.</b>          Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</p>	<p><b>All sweaters Buy One, Get One FREE.*</b>  <b>40% off storewide*.</b>  <b>All Denim Buy One, Get One FREE.* (Saturday only)</b>          *Off regular prices. Lower priced item is free.          Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009.</p>

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<p><b>Levi's Outlet</b></p>	<p><b>\$19.99 Denim</b>  <b>Select tops 2 for \$20</b>  <b>Buy one regular priced denim, get the 2<sup>nd</sup> 50% off, select items only.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</small></p>	<p><b>\$19.99 Denim</b>  <b>Select tops 2 for \$20</b>  <b>Buy one regular priced denim, get the 2<sup>nd</sup> 50% off, select items only.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 30, 2009.</small></p>
<p><b>Nike Factory Store</b></p>	<p><b>20% off entire store (till noon)</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 12pm Friday, November 27, 2009. This is not a coupon but reflects in-store sales.</small></p>	<p><b>20% off select footwear; 30% off clearance apparel (noon to close)</b>  <small>Offer valid only at Prime Outlets 10pm Friday, November 27 – Sunday, November 29, 2009. This is not a coupon but reflects in-store sales.</small></p>
<p><b>Nine West Outlet</b></p>	<p><b>20% off a purchase of \$65 or more.</b>  <small>Not valid at Nine West Specialty stores, department stores, or at ninewest.com. Discount applies to sale and promotional merchandise. This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0576409098, 20%.  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009.</small></small></p>	<p><b>15% off a purchase of \$65 or more.</b>  <small>Not valid at Nine West Specialty stores, department stores, or at ninewest.com. Discount applies to sale and promotional merchandise. This offer may not be used by JAG associates. Register Ringing Instructions: Scan item first, enter [F2], [F2], [F1], [F4], enter corporate coupon code: 0576509095, 15%.  <small>Offer valid only at Prime Outlets 8:01 am Friday, November 27 – Monday, November 30, 2009.</small></small></p>
<p><b>OshKosh B'gosh</b></p>	<p><b>Midnight till Noon:</b>  <b>10% off your entire purchase.</b>  <b>Midnight to close: 50% off the entire store!</b>  <small>While supplies last, Purchase a blank buddy plush puppy blanket for \$10 when you spend \$50 or more. (2 styles available)  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 12pm Friday, November 27, 2009.</small></small></p>	<p><b>50% off the entire store!</b>  <b>Friday till noon: 10% off your entire purchase.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009. This is not a coupon but reflects in-store sales.</small></p>
<p><b>Perfumania</b></p>	<p><b>20% off 1 single item.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009.</small></p>	<p><b>\$5 off any purchase of \$50 or more.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Monday, November 30, 2009.</small></p>
<p><b>Polo Ralph Lauren Factory Store</b></p>	<p><b>20% off your purchase of \$150 or more.</b>  <b>Valid from opening until 10am.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 10am Friday, November 27, 2009.</small></p>	<p><b>20% off your purchase of \$150 or more.</b>  <b>Valid from opening until 10am.</b>  <small>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009.</small></p>
<p><b>rue21</b></p>	<p><b>Buy One, Get One 50% off. Select items of equal or lesser value. Some exclusions may apply. See store for details.</b>  <small>Offer valid only at Prime Outlets midnight Thanksgiving Night – 8am Friday, November 27, 2009.</small></p>	<p><b>Buy One, Get One 50% off. Select items of equal or lesser value. Some exclusions may apply. See store for details.</b>  <small>Offer valid only at Prime Outlets Friday, November 27, 2009</small></p>
<p><b>Sunglass Hut</b></p>	<p><b>Buy One Sunglass, Get One Sunglass Free*</b>  <b>* Buy One Sunglass, Get a Clearance Sunglass of Equal or Lesser Value Free.</b>  <b>See associate for details.</b>  <small>Offer valid only at Prime Outlets Black Friday 11/27/09 ONLY.</small></p>	<p><b>Buy One Sunglass, Get One Sunglass Free*</b>  <b>* Buy One <b>Clearance</b> Sunglass, Get a Clearance Sunglass of Equal or Lesser Value Free.</b>  <b>See associate for details</b>  <small>Offer valid only at Prime Outlets Black Friday 1/27/09 to Sunday 11/29/09.</small></p>

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<p><b>Tommy Hilfiger</b></p>	<p>40% off* entire store, all day Black Friday *Original Company store price. Excludes fragrances, gift cards or Kids Take 2 Tommy Essential Collections</p> <p>Offer valid only at Prime Outlets midnight Thanksgiving Night – 10am Friday, November 27, 2009.</p>	<p>40% off* entire store, all day Black Friday *Original Company store price. Excludes fragrances, gift cards or Kids Take 2 Tommy Essential Collections</p> <p>Offer valid only at Prime Outlets 10:00am – close Friday, November 27 2009. This is not a coupon but reflects in-store sales.</p>
<p><b>Van Heusen</b></p>	<p>10% off Entire Purchase until 10am</p> <p>Offer valid only at Prime Outlets midnight Thanksgiving Night – 10am Friday, November 27, 2009.</p>	<p>10% off Entire Purchase until 10am Entire Store 50% off No Exceptions! No Exclusions Plus take an additional 10-50% off selections throughout the store.</p> <p>Offer valid only at Prime Outlets 8:01am Friday, November 27 – Sunday, November 29, 2009.</p>
<p><b>Vitamin World</b></p>	<p>20% off all Vitamin World® Brand Items. Including Precision Engineered®, American Health®, Herbal Authority™ &amp; Perfectly Pure®. Members receive discount off member price. Non-members receive discount off regular price. While supplies last. Excludes Spectacular Values; Buy 1 Get 1 Free; Buy 1 Get 1 50% off and other exclusions. See store for details. Excludes the cost of tax and shipping. Valid until 11:00am only. Offer valid only at Prime Outlets midnight Thanksgiving Night – 11am Friday, November 27, 2009.</p>	